

Webinar: C-Suite Strategy

Strategy Execution in the Era of Infinite Uncertainty needs a shift from predictability, which no longer exists, to optionality and velocity. Position the enterprise as an organism that thrives on market shifts rather than merely enduring them.

I. The Death of the Five-Year Plan

- **The Modern Reality:** Why traditional long-range planning is failing in a "Perma-crisis" environment.
- **Infinite Uncertainty vs. Managed Risk:** Defining the shift from known variables to "unknown unknowns."
- **The Outcome Gap:** Why 67% of well-designed strategies fail at the execution level due to a lack of organizational agility.

II. Designing for Optionality

- **Dynamic Resource Allocation:** Moving away from annual budgeting toward "Rolling Funding" models that follow performance and opportunity.
- **Portfolio Resilience:** Balancing "Core Efficiency" (keeping the lights on) with "Exploratory Innovation" (futureproofing).
- **The "Specialties" Edge:** Leveraging specific organizational strengths to pivot into new market categories faster than competitors.

III. Velocity as a Value Driver

- **Decision Latency:** The silent killer of ROI. How to reduce the time between "Signal" and "Action."
- **The "Collective Flow" Ecosystem:** Building a culture where mid-level managers are empowered to make strategic micro-adjustments without breaking executive control.
- **KPIs that Matter:** Shifting from lagging indicators (last quarter's revenue) to leading indicators (adaptive capacity and cycle time).

IV. Bridging Strategy and Execution

- **The Architecture of Outcomes:** The use of OPM3 principles to ensure that every project at the bottom is directly fueling a business outcome at the top.
- **Visibility over Certainty:** Accepting that we can't predict the future, but we *can* see exactly how our current resources are performing in real-time.
- **Risk as a Lever:** Turning market volatility into a competitive advantage by being the fastest to adapt.

V. Executive Synthesis & Strategic Roadmap

- **The 90-Day Sprint:** How to transition the enterprise from a "Tanker" to a "Fleet of Frigates."
- **Q&A:** Addressing the balance of executive governance and radical agility.

Key Points to Elaborate

- **The "Frigate" Metaphor:** Elaborate on how a large enterprise should operate like a fleet of smaller, agile ships (projects/departments) rather than one massive, slow-turning tanker. If one ship hits an iceberg, the fleet survives.
- **Phrases vs. Specialties:** In your marketing for this, emphasize that "Phrases" (slogans) are for the market, but "Specialties" (deep capabilities) are what drive the actual business outcomes in a crisis.
- **The ROI of Agility:** Use the concept of "Real Options" in finance—explain that having the *ability* to change course is a tangible asset with a measurable dollar value.

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Professional Strengths

- a) 4 -Books on “Project Management and Leadership Challenges” Vol I-IV, Published by BEP, US, under the theme of AURA, distinctive energies surrounding a person or a team developed with enhanced competence.
- Vol –I – Applying Project Management Principles for Organizational Transformation
Vol – II – Understanding Human Factors and Workplace Environment
Vol – III – Respecting Diversity, Building Team, Meaningfulness, and Growing to Leadership
Vol – IV – Agility in Project Management and Collaboration
- b) PMI - PMP – Certification 2006 – valid until 2027
- c) PMI Leadership Institute - Organizational Leadership Certificate – 2007
- d) Hands-on exposure to Business Management, Consulting, and Corporate Training. Application of Project Management Approach Leveraging AI for Smart Results.
- Founder and CEO, PM-Strategists Corner LLC, [pm-strategistcorner.com], helps businesses move strategically with building organizational muscles for change management, collective flow, and corporate training for reskilling, upskilling, and right-skilling to face current challenges.
 - Managing Director & CEO, Integrated Corporate Management Solutions Pvt Ltd, Management Consulting for Strategic Project Management approach, and Corporate Training. 1996 - 2024
 - Project Engineering Co. (Pvt) Ltd, a Construction & Engineering company. 1982 - 1995 Built professional strength & business acumen with extensive exposure to the business challenges of the construction industry in Pakistan and the UAE.
 - Progressed all through 40+ years in capacities of Project Manager, and project executive with multinational companies, and ran business in CEO & MD positions.

Research-based contribution to Standards - PMI, US. Participated in the task force for Standards since late 1998, for prime projects: Development of (OPM3) Organizational Project Management Maturity Model and CMBOK, an Extension for Construction. Besides other contributions, he initiated and authored the Claim Management Chapter for CMBOK. He continued with the task force for PMI-Standards: Portfolio/Program Management 1st & 2nd Ed, OPM3 Update Project-2008, Standards for Project Manager Competence Framework, and CMBOK Update-2008.